

## **Cheyenne Police Department**

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Protecting the legend...

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For Immediate Release

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## Cheyenne Police Join National "Click It or Ticket" Campaign to Help Keep Drivers Safe

CHEYENNE, Wy — With the Memorial Day holiday weekend approaching, the Cheyenne Police Department is partnering with law enforcement agencies across the state in the annual **Click It or Ticket** safety campaign.

The federally funded campaign is part of the National Highway Traffic Safety Administration's high-visibility seat belt enforcement effort running from Monday, May 24 through Sunday, June 6.

Throughout the campaign, police will increase patrols and set up check points to encourage all drivers to be more vigilant than ever about following traffic laws, like properly wearing a seatbelt.

**Click It or Ticket** is not about citations; it is about saving lives. In Wyoming during 2019, there were 47 unbuckled passenger vehicle occupants killed in crashes and observed seatbelt usage was only 78%, the lowest since 2015.

"It only takes two seconds to buckle your seat belt," said Police Chief Mark Francisco. "Sometimes even the most attentive drivers are involved in a crash caused by other drivers, so buckling up should always be the first thing you do when entering a vehicle."