



Cheyenne Police Department

415 W. 18th Street
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For Immediate Release

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Cheyenne Police Join National “Drive Sober or Get Pulled Over” Campaign to Help Keep Drivers Safe During the Holidays

CHEYENNE, Wy — During this holiday season, the Cheyenne Police Department is participating in a national traffic safety initiative, “Drive Sober or Get Pulled Over,” to help prevent impaired driving.

The federally funded campaign aims to drastically reduce drunk driving on our roadways through a two-pronged approach of education and enforcement. Through January 1, 2024, motorists nationwide can expect to see increased messaging about the dangers of driving under the influence, coupled with increased saturation patrols to identify and apprehend impaired drivers.

“The goal of the enforcement campaign is to reduce deaths and serious injuries caused by impaired driving,” said Chief Mark Francisco. “If your holiday festivities include alcohol, remember to plan a sober ride home before the celebration begins.”

Celebrate the Season Responsibly

The Cheyenne Police Department recommends these safe alternatives to drinking and driving:

- Remember that it is never okay to drink and drive. Designate a sober driver or plan to use public transportation or a ride service to get home safely.
- If you see a drunk driver on the road, contact the dispatch center at (307) 637-6525 and file a REDDI (Report Every Drunk Driver Immediately) report or dial 9-1-1.
- If you see a friend or family member about to drink and drive, take the keys away and make arrangements to get them home safely.

For more information about the 2023 Holiday Season *Drive Sober or Get Pulled Over* campaign, visit the [NHTSA website](#).



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